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Role of Medical Camps in Creating Health Awareness Among the General Public

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ABSTRACT

Medical camps play an important role in creating health awareness among the general public, particularly among people living in rural, remote, and economically disadvantaged communities. These camps provide opportunities for individuals to receive basic health check-ups, medical consultations, screening services, and information about disease prevention and healthy lifestyles. Through awareness sessions, healthcare professionals educate people about nutrition, personal hygiene, sanitation, vaccination, maternal and child health, communicable diseases, and lifestyle-related disorders such as diabetes and hypertension. Medical camps also encourage people to undergo early screening and seek timely medical treatment, thereby helping in the identification of health problems before they become serious. For many individuals who have limited access to hospitals or healthcare professionals, such camps serve as an important link between communities and formal healthcare services. Free or low-cost examinations and medicines further motivate people to participate and become more conscious of their health needs. In addition, medical camps can promote awareness regarding government health schemes, insurance facilities, preventive healthcare programmes, and available medical services. Their effectiveness can be increased through regular organisation, community participation, local health workers, and proper follow-up of identified cases. Thus, medical camps are valuable community-based interventions that strengthen health awareness, encourage preventive healthcare practices, promote early diagnosis, and contribute to improving the overall health and well-being of the population.